# **\$90.00 14768**

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Idearc Information Services LLC		102/14/2008	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Idearc Media Corp.
Street Address:	2200 W. Airfield Drive
City:	Dallas/Fort Worth Airport
State/Country:	TEXAS
Postal Code:	75261-9810
Entity Type:	CORPORATION: DELAWARE

# PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1476843	THE EVERYTHING PAGES
Registration Number:	1497716	EVERYTHING'S CLOSE TO HOME
Registration Number:	1494202	COMMUNITY ACCESS MAGAZINE

# **CORRESPONDENCE DATA**

Fax Number: (214)953-1121

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2148807002

Email: jcone@hitchcockevert.com

Correspondent Name: John Cone Hitchcock Evert LLP

Address Line 1: PO Box 131709

Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:	IDEA-34362/63/64-US
NAME OF SUBMITTER:	John M. Cone

TRADEMARK REEL: 003720 FRAME: 0254

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Signature:	/johnmcone/	
Date:	02/15/2008	
Total Attachments: 3 source=080215 Assignment from Idearc Information source=080215 Assignment from Idearc Information source=080215 Assignment from Idearc Information	ormation to Idearc Media#page2.tif	

TRADEMARK REEL: 003720 FRAME: 0255 <u>ASSIGNMENT</u>

WHEREAS, IDEARC INFORMATION SERVICES LLC, a Delaware

limited liability company (hereinafter "Assignor"), is the owner of record of the

United States trademark registrations listed on the attached Schedule "A"

(hereinafter the "Marks");

WHEREAS, IDEARC MEDIA CORP., a Delaware corporation, having its

principal place of business at 2200 W. Airfield Drive, Dallas/Fort Worth Airport,

Texas 75261-9810 (hereafter "Assignee"), desires to acquire the right, title and

interest in and to the Marks and the registrations therefor, together with the

goodwill of the business connected with the use of and symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and

transfers to Assignee the entire right, title and interest in and to the Marks and

the registrations therefor, together with the goodwill of the business connected

with the use of and symbolized by said Marks, and the right to recover for any

infringement of the Marks prior to this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this

14th day of February, 2008.

**IDEARC INFORMATION SERVICES LLC** 

By:

ame: Theresa V. Muri

Title: Assistant Secretary

TRADEMARK

REEL: 003720 FRAME: 0256

### STATE OF TEXAS

### COUNTY OF TARRANT

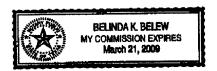
BEFORE ME, the undersigned authority, on this day personally appeared Theresa V. Murray and having been duly sworn by me, upon her oath states that she is the Assistant Secretary of IDEARC INFORMATION SERVICES LLC, that she has read and understands the foregoing instrument, that she is authorized to execute said instrument, and acknowledged to me that she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 14th day of

February, 2008.

Name of Notary Public

(seal)



TRADEMARK REEL: 003720 FRAME: 0257

# SCHEDULE "A"

Trademark	US Registration No.
THE EVERYTHING PAGES	1,476,843
EVERYTHING'S CLOSE TO HOME	1,497,716
COMMUNITY ACCESS MAGAZINE	1,494,202

**RECORDED: 02/15/2008** 

TRADEMARK REEL: 003720 FRAME: 0258